INTERNSHIP ABROAD GRENOBLE IAE STUDENTS TESTIMONIALS

« THE WORLD IS A BOOK AND THOSE WHO DO NOT TRAVEL READ ONLY ONE PAGE »

‘SAINT AUGUSTINE’
INTERNERSHIP ABROAD!

After two years of hard work, the project “mobility 2016” is well on its way. A significant part of our students engage in a six month study abroad experience. As demonstrated in this booklet, their international experience allows our students the opportunity to gain in autonomy, to benefit from an enriching cross-cultural and language experience, and, on the whole, to enhance their attractiveness to potential employers.

For Grenoble IAE, the accomplishment of this international period has strategical importance and represents another step towards obtaining international accreditations.

The philosopher and theologian Augustinus of Hippo (Saint Augustine) said “the world is a book and those who do not travel read only a page”. We hope that this mobility period, will make our students want to read more pages throughout their professional life.

Christian DEFÉLIX
Dean

Frédéric BERTRAND
Vice Dean for International Development and Accreditations
THE COMPANY

ARaymond Germany is located on three sites. The head office is located in Lörrach, in the border triangle formed by Germany, France, and Switzerland. The plant is mainly focused on the development and production of metal parts with punching and bending machines. My internship took place in the Controlling Department.

MY INTERNSHIP SEARCH

I sent more than 100 resumes, but it did not work. Fortunately, I used the professional network of my dad and that worked.

MY TASKS

I worked mainly with the Business Intelligence analysts. Business Intelligence is a fairly new, innovative area in controlling. I was able to visualize all KPIs (Key Performance Indicators) of the company, to support a fast analysis of data, to take decisions faster. My main missions were to create and analyze KPIs of the departments, to write specifications for KPIs, and I worked with their new software to visualize them.

EXTRA PROFESSIONAL ACTIVITIES

Visit of the surrounding cities: Basel, Freiburg, Mulhouse, Saint-Louis, Strasbourg ... There are many animal park and zoo in the region.

MY MONTHLY BUDGET: 400 EUROS

- Housing: 200 €
- Internet & telephone: same as in France
- Food: 50 €/week
- Transportation: 0 €
- Leisure: varies depending on week

MY ADVICE-TIPS

Don't hesitate to use the professional network of your parents, friends, uncles... they are often much wider than we think. Send a lot of resumes and cover letters. Perseverance is the key!
The GFAS is a non-profit association that represents the common interests of its members in all issues relevant to sustainability, promotes cooperation among its members and assists them in fulfilling their tasks. Its aims to support and advise the public, politicians and managers regarding sustainability and to implement sustainable action in social, environmental, economic and participatory ways in all areas of society.

+ open-space rooms, friendly atmosphere, low hierarchy, gives you the opportunity to be proactive
- tight budget to implement projects

MY INTERNSHIP SEARCH
After having unsuccessfully send numerous spontaneous applications to German companies or associations, I started responding to internship offers only.
I found GFAS by searching «sustainable organization in Germany» on Google, as I already knew the field of work I wanted to work in. By chance they were looking for an intern.

MY TASKS
I mainly worked on two big projects during the 3 months of my internship:
- The organisation of the event «Sustainability Awards» which takes place every year at the end of June. I was in charge of this task from the beginning to the end, which was a big responsibility.
- The organisation of an online fundraising campaign in order to get money for a future project

In parallel, I also had to do other small tasks during the week such as: social media management, research on topics concerning sustainability, writing reports after attending conferences...

EXTRA PROFESSIONAL ACTIVITIES
Berlin is a wonderful city, dynamic, and huge (the area is 3 times bigger than Paris!). 3 months were not enough for me to discover everything.

Berlin is known to be the cultural capital of Germany, it is unlikely to find headquarters of big multinationals companies here. But you will find so many others things to do: walk or cycle in one of the many parks in the city, visiting a museum (history, art, sciences…) or an exhibition, eating food from all over the world, go shopping, have a drink in "beer gardens"... Food is really cheap in Germany in general, and if you’re vegetarian or vegan then Berlin is definitely the place you should go to enjoy delicious meals.

MY MONTHLY BUDGET : 800 EUROS

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Housing</td>
<td>400 €/month</td>
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<tr>
<td>Internet &amp; telephone</td>
<td>same as in France</td>
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<td>Food</td>
<td>150-200 €/month</td>
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<td>Transportation</td>
<td>80 €/month</td>
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<td>Leisure</td>
<td>100 €/month</td>
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MY ADVICE-TIPS
Find the country where you would like to do your internship as soon as possible, and then think about the field of activity or the industry you would like to work in.

Once you made your choice, send tons of emails and DON'T GIVE UP! Keep searching for your dream internship, you have the right to be demanding and to not answer to an internship offer if this one doesn't really suit you.
The FAIR Shop is a company which focuses on fashion brands, and only brands which are committed to fair trade. The company has a shop and different websites for retail sales. The aim of The FAIR Shop is to raise awareness among customers on the importance of clothes fabrication and to promote clothes made in good conditions (respect of human rights and protection of the environment). Besides, the company has been trying for 10 years to find its place in the fashion world against other international fashion brands. The company also tried to develop fair trade in the clothing industry.

MY INTERNSHIP SEARCH
I found this internship after 4 months of research; I spent a lot of time looking for an internship. I began by asking different companies for work placement, and then I extended my research on websites, companies’ directory and platforms.
In the end of December, I had two positive answers, I then had interviews, and I chose The FAIR Shop.

MY TASKS
I am working mainly at the marketing and sales department. For example, I’m working on the redaction of press release for blogs, newspapers and websites. I participated in the management of different events as The Fashion Revolution Week. I am also in charge of the Marketing Department in general and its strategy.
I have been working on the Public Relations during all the time of my internship as well, and I participate in the business development of the company.

EXTRA PROFESSIONAL ACTIVITIES
During an internship experience it is not very easy to create relationships with local people so it is important to participate in different activities. In this way, every Tuesday I participate in English Workshops with movies; it is a moment to learn English and to meet people from various nationalities. I also participate in yoga courses every Wednesday, it is very good for your body and spirit and my teacher is fabulous!
Brighton is an amazing city, with many Festivals and events all the time; there is no time to get bored!

MY MONTHLY BUDGET : 1200 EUROS
- Housing : 750 €
- Internet & telephone : included
- Food : 250 €
- Transportation : on foot
- Leisure : 200 €

MY ADVICE-TIPS
Begin your search early to have more opportunities; you are not the only one looking for an experience abroad. It is important not to get discouraged even if it is difficult sometimes, and to use your network!
Oxfam is a great association, where you can meet young people as well as retirees, with a diversity of nationalities. I was pleasantly surprised by the managers of the store who trusted me throughout the course, and I also had the chance to open the shop by myself, to bring money to the bank ... So thanks to Oxfam I could see the financial, marketing and managerial aspect of working in a shop. Moreover, Oxfam not being a company but an association, the schedules are more flexible so I could have a job as a waitress in parallel which allowed me to earn money.

In comparison with a classic company, volunteers and managers take more time to explain things to interns, which is nice when you do not speak English very well. My team was really friendly.

**MY INTERNSHIP SEARCH**

I had a very bad English so I asked Mrs Rankin what she would advise me. She offered to provide me with some information about Oxfam. I then looked for 3 cities in England that could suit me, and I sent my resume and cover letter in the Oxfam Shops located in these cities. The two Oxfam Shops located in Oxford accepted me. I chose the one that was a bit further from the city centre, in order to have more chances to meet English people and not only French people.

**MY TASKS**

At Oxfam I had varied tasks. When I arrived in the morning I often had to prepare the cashier for the next day, and I counted the profits of the day before filling in the accounting records. My missions varied every day, sometimes I was at the checkout, sometimes I sorted the gifts and I priced them, sometimes I checked that we had received every new products, I went to the post office when we sold something online, I went to a store to estimate the value of a few items, I went to the bank to bring the profits and to look for currency exchange ...

I did many different things, but do not hesitate to take initiatives and do not wait until you are told what to do.

**EXTRA PROFESSIONAL ACTIVITIES**

Thanks to Oxfam I met a Spanish girl who quickly became a good friend. Being in Erasmus she had other friends that I could meet, so together we visited Oxford, the surrounding area (Birmingham, London), we went shopping and party. However as I worked in parallel at a pizzeria as a waitress I did not have a lot of free time. Indeed from the first week I looked for a small job to meet new people and I quickly found one. Nevertheless working late at night and during the weekend is quickly tiring.

**MY MONTHLY BUDGET : 580 £**

- Housing : 460 £
- Internet & telephone : 0
- Food : 20 £
- Transportation : 57 £
- Leisure : 50 £

**MY ADVICE-TIPS**

Do not hesitate to start the search as soon as possible and send as many email as possible, but adapt each email to the company you want. It is also important to define the internship you want to have and the country you want to go to, otherwise the results are too numerous.
Mobilosoft est une start-up du domaine « Web-to-store », plus précisément un logiciel de Marketing Digital Local tout-en-un. Le Web-to-Store est une partie du marketing digital qui gère les activités permettant aux enseignes organisées en points de vente physiques de générer du trafic en magasin par le biais d’Internet. Depuis 2010, grâce à l’outil SEO Hubspot, Mobilosoft est devenu un logiciel Saas (Software as a Service) utilisé par plus de 100 enseignes et 20 000 établissements dont des grands groupes tels que Carrefour, Burger King, LCL par exemple.

Ainsi, la start-up Mobilosoft permet aux entreprises et notamment à de nombreux retailers du marché Belge et Français d’optimiser en temps réel l’utilisation d’Internet local afin de générer du trafic dans les points de vente physique.

MY INTERNSHIP SEARCH
My internship search :
Afin de trouver un stage à l’étranger, j’ai tout d’abord fait un bilan de mes compétences acquises au cours de ces dernières années et réfléchi à quelle expérience je souhaitais développer en vue de celles-ci. J’ai ainsi défini le « stage de mes rêves » avec les missions qui pourraient y correspondre. Par la suite, j’ai refait mon CV, mon profil LinkedIn et une lettre de motivation « type » en me renseignant sur Internet sur les profils recherchés par les entreprises. En fonction de mon budget et mes objectifs, j’ai défini des pays dans lesquels je souhaitais voyager et commencé à faire des recherches sur le web, notamment sur des sites de candidatures en ligne tel que aideostage.com par exemple et soumis plusieurs candidatures. J’ai par la suite été contactée par plusieurs entreprises et eu des entretiens téléphoniques que j’avais préparés à l’avance, qui se sont pour la plupart avérés positifs. J’ai pesé le pour et le contre de chaque stage, et j’ai finalement choisi celui à Bruxelles pour toutes ses opportunités.

MY TASKS
• Développement de la communication digitale sur le blog et sur les réseaux sociaux (Facebook, LinkedIn).
• Développement de vidéos expliquant leurs services sur leur chaîne YouTube et sur les réseaux sociaux.
• Développement de scénarios de communication visant à nourrir les prospects lors de leur processus de prise de décision.
• Analyse des résultats des campagnes mises en place.
• Identification de potentiel d’amélioration.

EXTRA PROFESSIONAL ACTIVITIES
• Visites de musées
• Visites de parcs
• Concerts, Open Air
• Footing, cardio
• Voyages
• Cuisine

MY ADVICE-TIPS
Voici quelques astuces afin de trouver facilement un stage :
1. Mettez à jour votre CV et adaptez-le au stage que vous recherchez.
2. Personnalisez chaque lettre de motivation que vous envoyez.
3. Créez un compte LinkedIn et mettez votre profil en anglais.
4. Tenez à jour un tableau récapitulatif des emails envoyés.
5. N’hésitez pas à relancer les entreprises 5 jours après votre candidature.
6. N’en faites pas trop et soyez vous-même !
MY INTERNSHIP ABROAD

LICENCE ÉCONOMIE GESTION PARCOURS MANAGEMENT

CANADA - QUÉBEC
SDC JEAN TALON EST

Avril-juin 2018

THE COMPANY

The Business Development Corporation of Jean-Talon Street in St-Leonard (SDC Jean-Talon) is a non-profit organization whose mission is to promote the business development of Jean-Talon Street East and, consequently, to contribute to the cultural and socio-economic influence of the borough. Its objectives are as follows:

- Promote Jean-Talon Street East.
- Improve the image of Saint-Léonard and boost the commercial artery.
- Offer collective services to its members.
- Represent its members and defend their interests and realize structuring projects aimed at creating value.

MY INTERNSHIP SEARCH

To find my internship in Canada, I started by looking for the company names on the internet. Then for each company that might need my skills I sent an email with my cover letter and my CV. I found a first internship, but when it was time to make my VISA the company did not want to fulfill its duty (be careful with that!). I also used the IAE community website to find former students now living in Canada who could help me. Then as a last resort, I contacted a teacher from my previous studies who was able to give me a contact because of the withdrawal of one of his students. And it was through this contact that I managed to find my internship.

MY TASKS

The missions that were entrusted to me were:

- The promotion of Jean-Talon street on Instagram, it consisted in taking photos putting in value the street and the businesses, as well as programming text to publish.
- Support merchants to register on Facebook, Google My Business and Jean Talon’s website, to make them visible on the internet.
- Creation of toolkits that will be passed on to retailers on marketing, customer service, loyalty, human resources, etc.
- The realization of communication on events.

EXTRA PROFESSIONAL ACTIVITIES

My extra professional activities were mainly the visit of the city of Montreal, museums, gardens, restaurants, ... all of these by bike, the most pleasant and the best way to visit. Then I visited the surrounding area: the town of Mont Tremblant with a stop on the road at the PolarsBear spa, the city of Quebec, the city of Toronto and Niagara Falls, the city of New York and finally I did a road trip to Florida.

MY MONTHLY BUDGET : 1100 EUROS

- Housing : 700 €
- Internet & telephone : 1 € (free)
- Food : 200 €
- Transportation : 55 €
- Leisure : 150 €

MY ADVICE-TIPS

- Send a lot of emails
- Do not hesitate to contact former students or teachers
- Do not wait until December

http://www.jeantalonest.com
Burd Delivery est une start-up basée à Copenhague. C’est une entreprise de logistique qui propose à ses clients un service de livraison de colis à domicile le jour même. Les clients peuvent acheter via le site web ou l’application de Burd des produits des entreprises partenaires de Burd (prêt à porter, livres, alimentation, etc.) et se faire livrer le jour même chez eux. Burd travaille en partenariat avec Post Nord (service postal danois) pour la collecte et la livraison de colis directement chez le client (particulier ou entreprise). L’entreprise effectue les livraisons avec des livreurs à vélo ou en voiture (pour les plus longues distances) et livre des colis volumineux dans tout Copenhague. Burd c’est une équipe de 3 partenaires à plein temps : ils sont très accueillants et sympathiques.

**MY TASKS**

La mission qui m’a été confiée est de réaliser du sourcing de produits alimentaires français qui pourrait être vendus sur une marketplace en ligne de Burd. Il fallait trouver d’une part des produits qui plaisent aux habitants de Copenhague, très attirés par des produits bio, vegan, etc., et aussi trouver des produits avec un packaging adéquat pour la logistique et le stockage.

Point négatif : la marketplace n’existait pas au moment de mon stage et était encore hypothétique pour la start-up.

**EXTRA PROFESSIONAL ACTIVITIES**

La ville de Copenhague regorge d’endroits ou se balader, se restaurer ou boire un verre. C’est une ville très agréable à la période de mon stage (printemps, début été) car il y a beaucoup d’espaces verts et d’espaces au bord de l’eau. De plus, les Danois sortent beaucoup dans la rue.

À Copenhague le vélo est LE moyen de transport : tout est aménagé pour le vélo qui est prioritaire à la voiture ce qui fait de ce moyen de transport le moyen le plus rapide et agréable dans le centre-ville.

**MY MONTHLY BUDGET : 750 EUROS**

- Housing : 400 €
- Internet & telephone : 0 €
- Food : 200 €
- Transportation : 40 €
- Leisure : 100 €

**MY ADVICE-TIPS**

Personnalisez un minimum vos emails de candidatures pour que cela interpelle le destinataire.

Prenez vous y à l’avance pour trouver le stage de votre choix et non un stage par dépit.

**THE COMPANY**

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**MY INTERNET SEARCH**

Site web d’une communauté de start-up de Copenhague et j’ai sélectionné quelques entreprises. J’ai personnalisé tous mes emails de candidatures mais en gardant certaines parties (notamment sur ma présentation) inchangées. L’entreprise de mon stage n’a pas répondu à mon premier email mais a répondu positivement à ma relance et après quelques entretiens par Skype j’ai été embauchée. Relancer est très important car certaines entreprises passent à côté de vos emails.

**MY TASKS**

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Prenez vous y à l’avance pour trouver le stage de votre choix et non un stage par dépit.
MY INTERNSHIP ABROAD
LICENCE ECONOMIE GESTION PARCOURS MANAGEMENT

ETATS-UNIS – SAN FRANCISCO
EC SAN FRANCISCO
Avril-juillet 2018

THE COMPANY
EC English Language Schools est une société d'éducation internationale spécialisée dans la formation linguistique. Elle possède 19 écoles dans 6 pays différents, dont une à San Francisco. L'école accueille plus de 90 élèves de toute nationalités confondues, ce qui créé un environnement propice à l'amélioration de ses compétences linguistiques.

MY INTERNSHIP SEARCH
J'ai envoyé ma candidature à EC San Francisco (qui faisait partie de la base de données que l'IAE avait transmis aux élèves) en décembre. J'ai été contacté par mon responsable de stage quelques jours après pour un entretien par Skype.

MY TASKS
Mes missions principales consistent à gérer les réseaux sociaux et le blog de l'école. J’assiste également le staff dans le fonctionnement général de l'école (accueil des nouveaux élèves toutes les semaines, préparation des départs hebdomadaires…)

EXTRA PROFESSIONAL ACTIVITIES
Il y a tellement de chose à faire et à voir à San Francisco ! Que ce soit les activités et lieux touristiques comme Golden Gate Bridge, Alcatraz, Fisherman’s Wharf, les plages comme Baker Beach, Ocean Beach ou les quartiers mythiques comme Castro ou Mission, on ne peut jamais s’ennuyer à San Francisco. Il y a aussi beaucoup de choses à faire dans les alentours (Berkeley, Bay Area, Oakland, Yosemite…).

MY MONTHLY BUDGET : 900 EUROS
- Housing : 500 $/mois
- Internet & telephone : 15 € (forfait free)
- Food : 300-400$/$mois
- Transportation : 95$/$mois
- Leisure : 200-400$/$mois

MY ADVICE-TIPS
Je vous conseille de commencer la recherche de stage assez tôt, surtout si vous souhaitez faire un stage aux Etats-Unis car le visa prend beaucoup de temps à faire. J’ai obtenu le mien une semaine avant mon départ ! Comptez entre 1 et 3 mois pour obtenir votre visa J1.

learn-english-in-san-francisco
IRLANDE - CORK
Wavebreak Media
Avril-juin 2018

THE COMPANY
Wavebreak Media is a producer of video footage, 3D animation, photos and after effects projects for the international stock media industry. Its clients are the world market leaders in the distribution of media content such as iStock, Shutterstock, Fotolia, National Geographic and Corbis Motion. There are in this company over 30 full-time and part-time employees in the offices in Cork, Cape town, South Africa and Poland. The team covers all areas of the business from research, video and photography production, post production, animation, IT and Content and Partner Relations departments.

MY INTERNSHIP SEARCH
Thanks to the Grenoble IAE’s network I found my internship easily.

MY TASKS
During my internship I was in the Content and Partner Relation Department. I worked for the manager of this department. First, I selected the best pictures uploaded by people on Pik Wizard’s website. Next, I attached model releases with Wavebreak Media photo which are stocked in its database. Then, I added description, keywords and a title to the picture which didn’t have these informations. Finally, I helped the Art director to find new ideas for the shootings. Moreover, I helped my manager to establish a document which had all the new photos’ trends of each distributor like Adobe Stock. Finally, I checked the submission of the contents and followed the process of sending content to customers. To conclude, it was interesting to discover a company which creates multimedia contents and sales it to the online distributors leaders over the world. However, some of my tasks could be boring and repetitive.

EXTRA PROFESSIONAL ACTIVITIES
During my week-ends, I had the opportunity to visit the country with co-workers using a specialized travel agency. For example, I visited the ring of Kerry and its wonderful landscapes. Moreover, there are some places to visit in Cork. I had the opportunity to visit the University College of Cork. It is an old university which looks like the school in Harry Potter. It is easy to visit Ireland because of its small size.

MY MONTHLY BUDGET : 920 EUROS
- Housing : 680 €
- Internet & telephone : free
- Food : 120 €
- Transportation : 80 €
- Leisure : 40 €

MY ADVICE-TIPS
Be well organized and prepare in advance your stay in a new country. Don’t hesitate to speak with other people to meet and know nice persons! Moreover, you have to be curious and to want to discover a new culture and new traditions. Finally, be positive and smiling. Discovering a new country is a very good opportunity to open your mind!

http://www.wavebreakmedia.com/
MY INTERNSHIP ABROAD

IRLANDE - KILKENNY
Sonix Entertainment
Avril-juillet 2018

THE COMPANY
Sonix Entertainment is a small company specialized in entertainment. It organizes a lot of different events such as team buildings, casino nights, family fun days. It is specialized in the rental of bouncy castles and inflatable games. It is a small company with 5 full-time employees. It is located in a small village near Kilkenny, the medieval capital of Ireland. The company is dynamic and my internship was during the busiest months of the year.

MY INTERNSHIP SEARCH
To find my internship, I searched on google the main Irish companies. I made a selection of the ones which interested me and then I sent emails with a resume and a cover letter. I only had one positive answer. It was really long and difficult because I've worked a lot and in the end I could not choose the company or the internship.

MY TASKS
During my internship, I had to prepare the schedule for the deliveries and the collections of the castles, I also had to answer the phone and make some quotes. As it was not a lot of work, I did other tasks such as: creating a database, communication (Facebook, ads, loyalty card, competition…), conducting a satisfaction survey. The goal was to improve the services of the company. I was really independent. If I wanted to do something, I had to find something to do. The missions given by my supervisor were not interesting and did not meet my expectations.

EXTRA PROFESSIONAL ACTIVITIES
I travelled a lot during this internship, I also spent a lot of time with my host family to learn more about the Irish culture and to improve my English.

Living in a host family was really interesting (but it was also the only solution to find a house in the small village where I was working). Thanks to them, I improved my English.

MY MONTHLY BUDGET : 700 EUROS

- Housing : 450 €
- Internet & telephone : 0 €
- Food : 100 €
- Transportation : 50 €
- Leisure : 10 €

MY ADVICE-TIPS
- Start searching at the beginning of the year if you want to have the choice.
- Be sure about what you want: what you want to do during your internship, but also the location (big city, village…)
- Make sure that travelling from your company to other places is easy.
- Last but not least: be patient and continue searching even if you don’t have any answer!
L'Institut français du Luxembourg est le service culturel de l'Ambassade de France du Luxembourg. Il a pour mission de diffuser et de promouvoir la langue et la culture française au Luxembourg. Points positifs : J’ai eu des responsabilités et des missions bien définies. Points négatifs : je n’ai que très peu eu l’occasion de pratiquer mon anglais.

MY INTERNSHIP SEARCH

MY TASKS
J’étais chargée de mission communication. Mes principales missions : rédaction de la newsletter, création d’un compte Instagram, rédaction d’articles pour le site web, alimentation des réseaux sociaux de l’IFL, création de contenus et visuels, et diverses tâches de communication.

EXTRA PROFESSIONAL ACTIVITIES
Difficile de rencontrer des gens dans cet environnement diplomatique.
J’ai néanmoins rencontré quelques jeunes. Sorties surtout le soir.

MY MONTHLY BUDGET : 1700 EUROS

- Housing : 1300 €
- Internet & telephone : 0 €
- Food : 200 €
- Transportation : 25 €
- Leisure : 100 €

MY ADVICE-TIPS
Il est important de commencer ses recherches très tôt, il est préférable d’avoir plusieurs réponses positives et de pouvoir choisir.
Le cout de la vie est très élevé au Luxembourg, je m’y suis pris tard pour trouver mon logement, et il m’a couté très cher…

http://www.institut-francais-luxembourg.lu/
MY INTERNSHIP ABROAD
LICENCE ECONOMIE GESTION PARCOURS MANAGEMENT

MALTE - BIRKIRKARA
SWITCH – DIGITAL AND BRAND
Avril-juin 2018

THE COMPANY
Switch is a digital and brand marketing agency founded in 2004, in Malta. The company works with a lot of local and international brands. The Switch team is very nice and there is a great atmosphere there! You will not make coffee, you will be part of the company during your stay and it is a real pleasure to work with them.

MY INTERNSHIP SEARCH
I found my internship thanks to Google. I searched for « marketing agencies in Malta » and then I contacted different companies. For each company, I went on their websites to see their work and get their e-mail address, location etc. Finally Switch accepted my request.

MY TASKS
During my internship, I worked on different projects. I developed creative ideas for brands, compiled reports, managed social media platforms on Facebook and Instagram, implemented marketing strategies, researched and produced content for social network posts. I participated to meetings with the Switch team too. Sometimes I was a model in the studio for products shot.

EXTRA PROFESSIONAL ACTIVITIES
In Malta during this time of the year, there are a lot of things to do. So between the sea landscapes, historical temples or festivals, you won’t get bored. You have a large choice of visits and activities to have fun, like speed boat in Comino, quad in Gozo or boat parties. For me, it was the perfect place to practice my English and enjoying the country at the same time!

MY MONTHLY BUDGET : 800 EUROS
- Housing : 415 €/month
- Internet & telephone : included
- Food : 120 €
- Transportation : 80 €
- Leisure : 185 €

MY ADVICE-TIPS
The first advice I can give you is to use your network, contact former students or get the internship database of Grenoble IAE. Prepare your resume as early as possible in September and look for mistakes with your English teacher. Then send lots of e-mails (I sent almost 100 emails) explaining what you are looking for and your motivations. Don’t tell the company that you want to improve your English; it is better to say that you want to practice it at a professional level.

If you want to go to Malta, join the group “Les français à Malte” on Facebook, it will help you a lot to find an apartment or other information!

MY INTERNSHIP ABROAD
LICENCE ECONOMIE GESTION PARCOURS MANAGEMENT

MALTE - MSIDA
SIGMA
Avril-juin 2018

THE COMPANY
SIGMA is an event agency which organizes major iGaming exhibitions, events and conferences in Malta and across the world. Malta is chosen to be the head market of this firm because this beautiful country is host to some 300 gaming companies, 450 licenses and a strong workforce. Through a lot of iGaming events organized each year, Sigma has proved its reputation as the largest show in Malta.

MY INTERNSHIP SEARCH
I’m a Vietnamese student who lives and study in France, but I always want to improve my English as well. That’s why I didn’t hesitate to choose an English-speaking country as my destination for this internship. Unfortunately, due to the difficulty of the visa process, I could not go to England or Ireland. So, Malta became my best choice at that very moment, because it is located in Europe and it is an English-speaking country. I found the internship at SiGMA thanks to Internship Makers - an international agency specialized in finding internships and accommodations abroad.

MY TASKS
Since SiGMA is a startup, as an intern, I could carry out a lot of tasks. This is one of the advantages of this internship: you can put in practice a lot of topics (communication, web marketing, RH) that you studied in school. As an intern, I was in charge of updating the website and managing the social media account of the company to promote the upcoming events. Moreover, I did some administrative tasks as writing minutes at a board meeting and managing the database of clients.

EXTRA PROFESSIONAL ACTIVITIES
In Malta, I spent most of my free time during weekends to travel with my friends. You cannot miss out the beautiful scenery here. Not only is there a crystal-clear sea; but also all historical sites in this island must figure on your must-go list. Furthermore, there are several sport activities as watersports, climbing, cycling and a lot of places to enjoy after work.

MY MONTHLY BUDGET :
- Housing : 390 €
- Internet & telephone : 18 €
- Food : 200 €
- Transportation : 20 €
- Leisure : 20-50 € /week-end

MY ADVICE-TIPS
Don’t hesitate to send as many applications as possible!
“Celebrity event and communications” is a small company with 3 employees and 3 trainees in the event industry. It organizes various events, such as weddings, themed events, awards dinners, products launches, team building activities... Located in Mdina in collaboration with the Bacchus restaurant, the company takes advantage of the notoriety of Mdina, its large reception room and spacious garden. The negative points of this company are the following: there is a small office in the reception hall, the trainees work alone near the office and the communication between employees is not very good...

MY INTERNSHIP SEARCH
First, I looked for events companies on internet, contacted the ones that interested me, and I also used the database of the IAE without success. To find more easily, I decided to contact an organization: “internship makers”. I selected several companies; I had interviews and I chose my favourite company.

MY TASKS
I was part of the wedding planner service of the company. I had to find new ideas in terms of decoration, evaluate the satisfaction of the current offer of the company and then improve it. I brought my fresh ideas to the company, so that it could grow even more. This allowed me to use my creativity, to take initiatives and to proactive in order to develop the service.

EXTRA PROFESSIONAL ACTIVITIES
In Malta, there are a lot a of activities to do. For example, discovering the blue lagoon in Comino, it’s a beautiful place! But also visiting a blue grotto by boat, discovering Gozo in quad and Popeye’s village with its nice landscapes. You can go on the different beaches, like paradise bay, tuffiha and Imgiebah. The cities (for example Mdina, Sliema and Valetta) are very nice to visit. There are also two beautiful Gardens to see: San Anton Garden in Attard and Upper Barrakka Garden in Valetta. Last but not least, Paceville, the street in which are located all the pubs and nightclubs.

MY MONTHLY BUDGET : 750 euros
- Housing : 430 €
- Internet & telephone : 0 €
- Food : 120 €
- Transportation : 50 €
- Leisure : 150 €

MY ADVICE-TIPS
To find an internship, choose 2 or 3 countries, and contact as many companies as you can. Look at the IAE database, run your network and that of your family and friends. Get there in advance to find an internship that you really like.
MY INTERNSHIP ABROAD

PAYS-BAS - APELDOORN
Lichtxpert BV

Avril-juin 2018

THE COMPANY

L’entreprise Lichtxpert fait partie de l’entreprise Steinhauer. Entreprise B to C dans la vente de luminaires, elle effectue ses ventes par le biais de nombreux sites internet situés aux Pays-Bas, en Allemagne, en France et sous peu en Espagne. PME composée d’une équipe de seulement 16 employés, elle est en tête des ventes sur son marché aux Pays-Bas, et ne cesse de monter dans les autres pays où elle a investi. Cette entreprise est un détaillant, elle revend et ne produit plus de lampes depuis 2003, ayant délocalisé leur production en Chine. Elle revend également les lampes de neuf autres producteurs et marques européennes.

MY INTERNSHIP SEARCH

Par le biais de la plateforme stageplaza, j’ai postulé à leur proposition de stage. J’ai pu avoir un entretien Skype dès ma première journée de recherches sur internet pour un stage en Europe. Je m’étais défini deux pays, le Danemark et les Pays-Bas, j’ai sélectionné 2 plateformes de stages nationales pour chaque pays et j’ai postulé à 20 propositions par plateforme. Cela est plus rapide que les mails, et il est plus facile de cibler ce que l’on veut. J’avais également envoyé en candidature spontanée 20 mails par pays, aux 20 meilleures entreprises de chacun, pour le cas où mes recherches seraient infructueuses.

MY TASKS

SEO : mise en place de la stratégie SEO, analyse du marché et de l’environnement, recherche de mots clés, écriture des balises de référencement, Netlinking (liens internes et contact avec les blogs pour créer des liens externes, négociation de compensation); SEA : Google adwords, google shopping ; Réseaux sociaux (post facebook et insta) ; Photoshop. Point fort : au début très diversifié, on apprend beaucoup. Point faible : très vite rébarbatif et tâches parfois ennuyeuses (copié-collé etc.)

EXTRA PROFESSIONAL ACTIVITIES

Je me suis inscrite dans un club de karaté, ne pouvant arrêter d’en faire pendant les trois mois de stage. J’ai donc participé à la vie du club en jugeant aux examens de ceintures, en aidant à l’organisation de compétitions et en participant à une d’entre elles. Je me suis également inscrite à une salle de musculation. Avec les collègues de travail on se retrouvait parfois pour boire un verre et sortir. Le week-end je voyageais beaucoup, j’essayais de partir dans une nouvelle ville tous les week-ends (Copenhague, Bruxelles, Amsterdam, La Haye, Rotterdam, Hardewijck, Amhern, Cologne etc).

MY MONTHLY BUDGET : 1150 EUROS

- Housing : 400 €
- Internet & telephone : 5 €
- Food : 010 €
- Transportation : 45 €
- Leisure : 600 €

MY ADVICE-TIPS

Utilisez toutes les méthodes possibles et imaginables : Propositions de stage sur des plateformes, sur des sites d’écoles du pays où vous voulez aller (rubrique stage), candidatures spontanées. Ne vous cantonnez pas à la facilité.

https://www.lampesenligne.fr/
I was an intern in INTERGREEN. The company is part of the DUTCH FLOWER GROUP, the world leader in cut flowers. INTERGREEN sells cut flowers, bouquets, and plants to a single client TESCO (essentially in the UK). About 150 people are working in the headquarters in Honselersdijk, Netherlands. My colleagues used Dutch as the main language with each other, but as they are dealing with the UK, English was also very used in the company.

The salary for an intern is about 350 € per month, and there is a cafeteria for lunch where employees can buy their food for a low price. It is possible to park a car in front of the building for free (because the area where the company is located is not well served by public transport).

MY INTERNSHIP SEARCH
I was very lucky during my internship search. At the beginning, I was looking for an internship in London, but I realized that living there was too expensive, so I decided to move my search to the Netherlands, a beautiful and peaceful country.

I sent spontaneous applications to several companies but did not receive a lot of answers (or only negative ones). Then, I found my internship thanks to my network and contacts: I told everyone I know that I was looking for an internship abroad and I had this opportunity. I had an interview with the marketing director and he accepted me.

MY TASKS
I was a marketing intern. Because the company essentially deals with Tesco UK, Brexit was a very important topic, which can change the business a lot. Thus, during my internship, I had to work on the impact of Brexit from a consumer point of view. I also had to draw some scenarios around the final Brexit conditions (Hard Brexit / Soft Brexit / No Brexit).

I had one main task, which sometimes was a bit difficult because I felt like doing the same thing all the time (everything I did was linked to Brexit).

My manager was very implicated with me. We planned a trip to the UK to visit stores and the factory the company has in Newport. I also met some colleagues working in the UK on consumer behavior and needs.

EXTRA PROFESSIONAL ACTIVITIES
During my free time, I visited the city of Den Haag: neighborhoods, monuments (Binnenhof, Palais Noordeinde…), museums (Mauritshuis, Gemeentemuseum…), parks (Japaneese Garden)… I went to the beach which was 10 minutes away from my house (Scheveningen).

I also traveled in other cities of the country, especially in Rotterdam, Amsterdam, Apeldoorn and Delft, where I discovered other architectures, museums, parks…

MY MONTHLY BUDGET : 1410 EUROS

- Housing : 850 €
- Internet & telephone : 50 €
- Food : 170 €
- Transportation : 140 €
- Leisure : 200 €

MY ADVICE-TIPS
- Try to speak English as much as possible
- Use your network
- Go towards people to discover as much as you can
- Be open-minded
- Start searching as soon as possible
- Stay positive in every situation