



MASTER 2 MAE APPLIED CORPORATE MANAGEMENT

 Admission level **Bac+4**

 Program level **Bac+5**

 **IAE** Grenoble campus

Career opportunities

The Master ACM leads to extremely varied careers, which depend on students' first-degrees and professional plans. Our graduates target jobs in all fields of management: marketing, human resources, finance, information technology, business management, manufacturing etc. They work as managers, engineers, consultants, entrepreneurs, etc. They receive positions in a wide variety of industries: consumer products, manufacturing, healthcare, technology, nonprofit organizations, etc.

The Master in Applied Corporate Management (ACM) is a graduate program in business dedicated to students with an educational background **other than management or business**, keen to discover and understand the theories, practices and tools useful for leading organizations and making managerial decisions.

Strengths

The Master ACM focuses on all areas in the management of organizations. The curriculum puts emphasis on both understanding business fundamentals and developing managerial skills. It aims to bring significant management expertise to those who will need managerial competencies in their professional life, notably because they plan to work as a manager.

Entry requirements

Eligibility

University degree of 240 ECTS; for non-Europeans, a 4-year university degree minimum (approved by a university committee). Application form.

Advanced level in English (TOEIC, TOEFL, etc.)

Admission

Interview with a committee of academics and international business specialists

Target audience

The Master ACM targets students from non-business areas (engineering, art, law, philosophy, history, technology computer sciences) French and European candidates should hold a university degree of 240 ECTS credits. For non-European candidates, a 4-year university degree minimum is required, and prior studies will be examined and approved by a university committee.

Course curriculum

The "Applied corporate management" degree is obtained in 1 year, requiring the validation of 120 credits over 2 semesters.

1st semester

- Career Praticum
- Strategic and Responsible Innovation
- Accounting and Taxation
- Negotiation
- Corporate Finance
- International Business Law
- Managerial Accounting and Control
- Information systems and ERP
- Project Management
- Second Language
- Managerial Economics
- Business Ethics and social Responsibility
- Entrepreneurship

2nd semester

- Purchasing and Supply chain Management
- Human Resources Management
- Leadership, Team Building, Communication
- Business Game
- Marketing
- Strategic management



Internship (4 to 6 months) from April to September

Workplace integration

92 % of Grenoble IAE graduates find employment within one year after graduation

Median net yearly salary **32 735** euros

Program tuition

For a traditional educational student ('formation initiale') at Grenoble IAE, academic fees are : mandatory registration fees for master programs: 243 euros (indicative rates for 2019/2020).

Students who have had a break (of more than two years) in their studies will be classified as continuing education students and will pay the 2500 euros mandatory fee (indicative rates for 2019/2020).

Contact

mae-m2acm@grenoble-iae.fr

Tél. +33 (0)4.76.82.59.34

**More information and online pre-registration
on IAE website, 'How to apply' section**

www.grenoble-iae.fr/en/

