Globalization creates new challenges for corporate management. It increases the complexity of organizations' environment, and therefore the complexity of their strategies and operations. The Doctorate in Business Administration (DBA) is designed for senior managers who aim to develop and acquire high level competences through the conduct of a rigorous doctoral research in management and business administration.

**Career opportunities**

The Doctorate in Business Administration leads to varied positions and careers in all management and business administration fields such as executive management, higher education and research in business schools, in-company training and consulting.

**Program profile**

Over the three-year program, managers conduct research that, in the majority of cases, focuses directly on their respective companies. Businesses thus benefit from research led by managers and by working with international academics in a challenging and supportive research community. In return, managers enrolled in the program can produce, develop innovative ideas, and engage analytical tools within frameworks of their career. This unique research-action position can be compared to the mission of a consultant, benefiting from an additional conceptual and academic perspective.

**Entry requirements**

**Eligibility**

Application form and English test (TOEIC, TOEFL, BULATS, CLES, etc.)

**Admission**

Interview with a committee of academics and international business specialists

The content is oriented towards innovation and entrepreneurship as themes that interest you and are perfectly aligned with the Grenoble area. This is an introductory proposal that can be modified to fit your needs.
Programme

The Doctorate in Business Administration is a three-year part-time program structured around two consecutive periods. It is designed to fit within the schedule of full-time professionals. The courses are organized in blocked seminars so that participants can continue their employment while pursuing their degree. The program is entirely delivered in English.

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<th>Stage I (12 months)</th>
<th>Stage II (24 months)</th>
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<tr>
<td>Certificate of research in business administration</td>
<td>DBA Thesis</td>
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The participants attend 8 seminars and workshops on research methods, tools and state of the art.

- 4 seminars on research methodology and tools
- 4 seminars presenting an overview of the state of the art for each major discipline of management and business administration.
- Research proposal that must be presented and defended in front of a jury at the end of the first year.
- Subject to attendance and validation of the 8 courses and to acceptance of the research project, participants receive a Certificate of Research Skills in Management and Business Administration.
- Comprehensive literature review
- Research achievement
- Writing of the DBA thesis
- Online tutoring
- Supervision by an assigned qualified professor or an active research associate professor
- 2 seminars on directing and writing of the DBA thesis
- Defense of the DBA thesis
- Awarding of the DBA thesis by Grenoble IAE and its academic partners at Grenoble IAE – Grenoble Alps University

Partnerships and application

The Grenoble IAE DBA is conducted in cooperation with international and institutional partners. Depending on the number of participants, the program can also be delivered outside France in partner universities.

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Grenoble IAE is a member of AACSB international

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